



# Haffendi Anuar

The sterile, familiar, controlled domestic setting is an arena for personalization. De-professionalization of many careers by the abundance of components for self-construction and the readily available information on the Internet serves as structural devices for one to design the new ways of living.

Within the immediate nest of manageable anxieties and personal and intimate spaces, references to foreign organisms, exotic landscapes and natural forces are depicted in layers of simulacra, self-generating exponentially through visual mitosis that responds to the growth of the consumer markets.

The exterior is made familiar and the foreign bottled in consumable sizes. With a slight press of a plastic device, the replica scent of the Amazon fill communal spaces, generating social activities, triggering the production of endorphins, thus placating the soul. Nature is re-designed and its essence duplicated, multiplied, exaggerated, personalized and tweaked in digital universes and laboratories. In its entirety, it is untamed, raw and unpredictable, in manageable, 'lap-dog' or 'bite-size' volumes; it is digested like any pre-fabricated off-the-shelf Eco-friendly product.

*Training together makes better*





Shubunkin  
2013  
Acrylic, modeling foam, gesso, castors, screws, Golden  
ExtraCoarse Pumice a, Liquitex Iridescent Medium  
35 x 59 x 30 cm



A series of fragmented rocky landscapes carved out of modeling foam usually used by industrial designers to construct prototypes or maquettes. Each form is roughly the size of a domestic household animal (a lap-dog or a Persian cat) and coated in layers of store-bought mass-produced painting texture pastes and gels and pre-mixed acrylic. Each landscape fragment is titled

The works are titled according to varying goldfish varieties and are placed in groups either mounted on walls or resting floor surfaces. Each possesses an 'add-on' such as a set of castors or a pair of hinges that facilitate how they inhabit the spaces. Their positions in space are malleable depending on the audience and site.

[www.haffendianuar.net](http://www.haffendianuar.net)



*Selective breeding to  
suit your 'taste'*

Celestial  
2013  
Acrylic, modelling foam, gesso, hinges, screws, Golden-  
Coarse Pumice Gel, Liquitex Iridescent Medium  
30 x 38 x 26 cm

